



**TOORCOIN**



**BOUNTY CAMPAIGN**

**JULY 30<sup>th</sup> – SEPTEMBER 30<sup>th</sup>**

Following the successful conclusion of our first Bounty campaign, the Toorcoin team is excited to announce the launch of its 2<sup>nd</sup> Bounty Campaign. 1.92 million Toorcoin are being set aside for the 2<sup>nd</sup> bounty campaign, which will be managed via [Bounty0x](#).

**The Bounty Campaign will run between July 30th – September 30th.**

Bounty hunters will have to sign up at <https://alpha.bounty0x.io/> in order to participate. A typical campaign will comprise of:

- Marketing & Social Media Campaign
  - Individuals will be rewarded for being an active member of our community
  - Categories rewarded in this sub-campaign will include BitcoinTalk, Twitter, Telegram, and Reddit
- Content Campaign
  - Individuals will be rewarded for creating content related to Toorcoin and Toorister
  - Categories rewarded in this sub-campaign will include infographic and meme/gif creation, articles, and videos

Additionally, we plan on conducting a giveaway contest post the conclusion of our bounty programs (exact dates TBD), where we will distribute a sizeable chunk of tokens to two winners. Details of this contest are provided at the end of this post.

## 2<sup>nd</sup> Bounty Campaign

The 2<sup>nd</sup> Bounty campaign will run from July 30th – September 30th and will be divided into two sub-campaigns (Content and Social Media).

To participate in Toorcoin campaigns, search for “Toorcoin” as the Bounty Host when viewing bounties on the Bounty0x platform and find the appropriate sub-campaign heading. As we have a limited number of reward spots, all submissions will be treated on a first come first serve basis (it is at the Toorcoin team’s discretion to increase the # of reward spots for a particular category during the lifetime of a campaign) based on the time of submission. Any unspent rewards will first be allocated to a category where reward spots have already been maxed out. Any unspent rewards after that will go into the bounty pool for campaign 3.

Please note, we validate all submission prior to token dissemination. Users found cheating or trying to game the system will be immediately disqualified. **For questions regarding the campaign, reach out to us on telegram (<https://t.me/toorcoin>).**

Campaign	Sub-campaign	% Allocation	Max. Token Allocation	Reward	Max # of Rewards
Social Media	Telegram Join	10.42%	200,000	200	1000
	Twitter Follow, Tweet, Retweet	10.42%	200,000	200	1000
	BitcoinTalk Signature	24.22%	465,000	750 - 3000 / week	40
	BitcoinTalk Comments	3.13%	60,000	100	600
	Telegram Referral	15.63%	300,000	100 - 1000	300
	Reddit Subscribe and Comment	1.04%	20,000	200	100
Content	Meme/GIF/Graphic Design	7.81%	150,000	800 - 1600	125
	Video Creation	19.53%	375,000	5000 - 25000	25
	Article Creation	7.81%	150,000	3000 - 20000	30

Details of each program in the first campaign are listed below.

### 1. Marketing & Social Media Campaign

The Marketing & Social media campaign will include the following sub-campaigns.

- *Telegram Join Bounty*

- Max. Submissions: 1,000
- Reward: 200 tokens for joining Toorcoin telegram group
- Description: Join Toorcoin Telegram group (<https://t.me/toorcoin>)
- Submission: Submit telegram username link via Bounty0x.
- Rules:
  - Telegram account must be real (bots will be disqualified)
  - 1 reward per telegram user
  - Be an active Telegram user
  - There will be no reward for leaving the Toorcoin group before the distribution
  - Your telegram link is <https://t.me/<your telegram username>>
  - Users who participated in the Telegram Bounty during Bounty Campaign 1 are not eligible for the reward.
  
- *Twitter Join Bounty*
  - Max. Submissions: 1,000
  - Reward: 200 tokens for joining the Toorcoin twitter page, tweeting and retweeting about us (max. submissions 1,000)
  - Description: Complete these three steps: follow Toorcoin Twitter page (<https://twitter.com/toorcoin>), retweet about Toorcoin, and share a unique tweet about toorcoin.
  - Submission: Submit twitter username via Bounty0x.
  - Rules:
    - Twitter account must be real (fake, bot and inactive accounts will be disqualified).
    - 1 reward per Twitter user.
    - Twitter accounts must have been created prior to June 2018.
    - There will be no reward for unfollowing the Toorcoin page before the distribution.
    - You must complete ALL three steps - follow the twitter page, tweet, and retweet in order to be eligible for the reward.
    - Remember to include a link to our website [www.toorcoin.com](http://www.toorcoin.com) and the hashtags #Toorcoin #Toorister #BountyProgram in all your tweets and retweets.
    - Users who participated in the Twitter Bounty during Bounty Campaign 1 are not eligible for the reward.
  
- *BitcoinTalk Signature Campaign*
  - Max. Submissions: 40
  - Reward: Tokens will be distributed in the following manner:
    - Member: 750 tokens / week

- Full Member: 1,750 tokens / week
    - Sr. Member and above: 3,000 tokens / week
  - Description: Participate in Toorcoin Bounty Signature Campaign
  - Submission:
    - Apply through: Bounty0x and fill in our Google docs.
    - Do not fill the Google doc without wearing our signature (and avatar for full member+) or you run the risk of being rejected.
    - Remember to fill in the Googledoc soon after you begin carrying our signature / avatar so we can begin tracking.
  - Rules:
    - Users ranked 'Member' or higher with positive or neutral trust can join.
    - You must wear the signature till the end of our bounty program. Users found wearing multiple signatures will be disqualified.
    - Full Member and Higher Rank also need to carry our **avatar** to be eligible for tokens.
    - Minimum **15 posts** per week. Minimum **75 characters** per post.
    - We will monitor all posts made by our members. Only posts that are useful and constructive will count towards the 15 post requirement.
    - Spam or off-topic posts strictly prohibited. Any users found guilty will be banned.
    - Posts that will be counted should be in the Alternate Cryptocurrency section. Posts in any Toorcoin threads, and/or in any other Bounty Thread will NOT count.
    - Posts should be in English only.
    - Tokens will be calculated at the end of every week. We will also perform spot checks during the week and users found not complying with the rules will be banned.
    - Must use correct signature for your bitcointalk rank.
    - Signatures can be found [here](#).
    - Avatar can be found [here](#).
- *BitcoinTalk Comments Campaign*
  - Max. Submissions: 600
  - Reward: 100 Toorcoin per comment (No more than 1 comment a day, total 5 comments through the duration of the bounty program).
  - Description: Comment or question constructively on the [Toorcoin ANN thread](#)
  - Submission: Submit a link to your comment via Bounty0x.
  - Rules:
    - At least Jr. Member rank.
    - Comments must be in English and longer than 60 characters.
    - **No more than 1 comment a day, total 5 comments** through the duration of the bounty campaign.
    - Consecutive posts/questions from a single user are not allowed.

- Comments must be useful, constructive, conversational, and relevant to the project.
  - Spam and burst comments/messages strictly prohibited. Guilty users will be banned.
  - We will monitor all posts made by our members, low effort posts may be penalised and not rewarded.
  
- *Telegram Referral Bounty*
  - Max. Submissions: 300
  - Reward: 100 tokens per user added up to a maximum of 10 users
  - Description: Invite your friends to our telegram group.
  - Submission:
    - After linking your Telegram account to your Bounty0x profile, click “Participate”.
    - Copy your referral link and share it with your friends.
  - Rules:
    - Referees must remain in the group until tokens are distributed
    - No bots / fake accounts (we check)
    - Must participate and post a message upon joining
    - Must remain in group until tokens are distributed
    - 10 referees max. per hunter
  
- *Reddit*
  - Max. Submissions: 100
  - Reward: 200 tokens for following Toorcoin subreddit and starting atleast 1 post
  - Description: Follow Toorcoin subreddit (<https://www.reddit.com/r/Toorcoin/>) and start at least 1 post.
  - Submission: Submit the posted thread link via Bounty0x submission.
  - Rules:
    - Subscribe to the official Toorcoin Sub-reddit. (<https://www.reddit.com/r/Toorcoin/>) to be eligible for the reward.
    - Your post should be in the Toorcoin Sub-reddit.
    - Minimum of 15 words.
    - Minimum 3 Karma to be eligible for the reward.
    - Posts should be meaningful, constructive, conversational, and relevant to the project.
    - Spam and negative karma posts will be disqualified.
    - The reddit account should be set up prior to June 2018.
    - We will monitor all posts made by our members, low effort posts may be penalised and not rewarded.
    - Maximum 1 reward per person.

## 2. Content Campaign

The content campaign will include the following sub-campaigns.

- *Meme/GIF/Graphic Design Bounty*
  - Max. Submissions: 125
  - Reward: 1,600 tokens for Infographics. 800 tokens for Meme / GIFs.
  - Description: Create a unique meme, GIF, or infographic with Toorcoin branding and share it on twitter and tag Toorcoin (#Toorcoin #Toorister #BountyProgram)
  - Submissions: Submit the tweeted Meme/GIF/infographic link with Toorcoin tagged via Bounty0x.
  - Rules:
    - Infographics get reward for two submissions (1,600 tokens)
    - The meme/GIF/infographic should have at least one of the Toorcoin branding elements (Toorcoin name, logo, link to our website or Toorcoin social media communities addresses/links etc.)
    - The meme/GIF/infographic should reflect a positive aspect of Toorcoin and Toorister and help spread word about the project.
    - Share it on Twitter and tag Toorcoin and any of the other social media forums (Medium, Reddit, BitcoinTalk, Telegram, etc.)
    - Maximum **4** unique submissions per person.
    - The team reserves the right to reject low quality content.
    - Must be created after July 1<sup>st</sup> 2018.
  
- *Articles Bounty*
  - Max. Submissions: 30
  - Reward:
    - 3,000 Toorcoin per article/post
    - Bonus: 17,000 Toorcoin for a top tier publication (CoinTelegraph, Forbes, CoinDesk, Hackernoon, Entrepreneur, The Verge, TechCrunch).
  - Description: Write a high-quality article about Toorcoin and Toorister and publish it online at Medium, Steemit or any other known publications. Share article on social media forums (Twitter, Telegram, Reddit, etc) and tag Toorcoin (#Toorcoin #Toorister #BountyProgram)
  - Submissions: Submit article link with Toorcoin tagged via Bounty0x.
  - Rules:
    - Minimum 500 words, providing a clear analysis and recommendation.
    - English only.
    - No copy/paste from Toorcoin documents (WP, website, Litepaper, etc).
    - Article must be original content and pass plagiarism test.

- The ideal article will be a review of Toorcoin and display the value it brings to the travel industry.
  - Articles should be publicly visible. Must post to social media and/or relevant cryptocurrency website/forum.
  - Maximum of **two unique** submissions per user.
  - Poor or low-quality work will not be accepted.
  - Needs to contain the following Toorcoin links:
    - Website: <https://www.toorcoin.com>
    - Whitepaper: [https://toorcoin.com/Toorcoin\\_Whitepaper.pdf](https://toorcoin.com/Toorcoin_Whitepaper.pdf)
    - Telegram: <https://t.me/Toorcoin>
    - Twitter: <https://twitter.com/toorcoin>
    - BitcoinTalk: <https://bitcointalk.org/index.php?topic=3478302.0>
  - Must include Bounty0x username at the bottom of article.
  - Must be written after July 1<sup>st</sup> 2018.
- *Video Bounty*
    - Max. Submissions: 24
    - Reward:
      - 5,000 Toorcoin per video
      - Bonus of 2,000 Toorcoin for every additional 1,000 subscribers (upto a maximum of 20,000 Toorcoin Bonus).
    - Description: Create a high quality video about Toorcoin and Toorister. Publish it on YouTube and share link on social media forums (Twitter, Telegram, Reddit, etc) and tag Toorcoin.
    - Submissions: Submit video link with Toorcoin tagged via Bounty0x.
    - Rules:
      - YouTube videos must be at least **4** minutes long and provide a clear analysis and recommendation.
      - You must have at least **50 real subscribers** (we check) AND video must receive a minimum of 100 unique views (we check) to qualify and some some level of engagement (likes, comments, etc).
      - Low quality videos will not be accepted.
      - English only.
      - A video cannot be a simple narration of any Toorcoin documents. Simply reading the WP / website will be denied. The ideal video will be a review of Toorcoin and display the value it brings to the travel industry.
      - Video must be public.
      - Must include a link to our website and telegram group in the description of the video.
      - Must include Bounty0x username in the video / description.
      - All entrants can submit a maximum of **two unique** videos.

- Machine voiced videos are NOT accepted.
- Must be created after July 1<sup>st</sup> 2018.
- We assess videos for fake views. Users found trying to cheat or game the system will be banned from the bounty campaign.

To learn more about Toorcoin and Toorister, refer to our website [www.toorcoin.com](http://www.toorcoin.com).

## Giveaway Contest

**The Toorcoin team intends to do a giveaway contest and distribute a sizeable amount of Toorcoins (216K collectively) to two winners; a first prize of 125K tokens and second prize of 91K tokens will be awarded.** This is one of our ways of instigating excitement and community interest around our project.

Submissions to this bounty campaign will be individually evaluated in order to determine a winner. **We will be looking for maximum impact and exposure for the project from March 2018 onwards (so you can begin contributing now!!!).** Some examples of activities that would qualify for this contest are listed below. This is not an exhaustive list and is only intended for directional purposes. Any other activities performed by the bounty hunter enabling maximum exposure for Toorcoin will be evaluated as well.

- Help Toorcoin with exchange listing
- Get a Twitter crypto influencer to talk about Toorcoin
- Get a YouTube influencer to talk about Toorcoin in any of his/her videos
- Get a well-known publication to publish an article about Toorcoin
- Connect Toorcoin team with a well-known travel celebrity/influencer.

Submission details for this campaign will be provided in the upcoming weeks.

## Get in Touch

Look out for more posts and details about Toorcoin and Toorister on our Medium blog. We look forward to connecting with all of you!

Telegram: <https://t.me/Toorcoin>

Twitter: <https://twitter.com/toorcoin>

BitcoinTalk: <https://bitcointalk.org/index.php?topic=3478302.0>

Medium: <https://medium.com/toorcoin>

Reddit: <https://www.reddit.com/r/Toorcoin/>



